



 ImmuPharma

 **ImmuPharma** plc

Developing Innovative Peptides

March 2017



ImmuPharma

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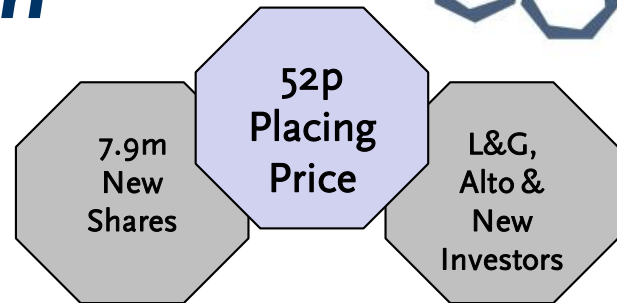
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Company summary

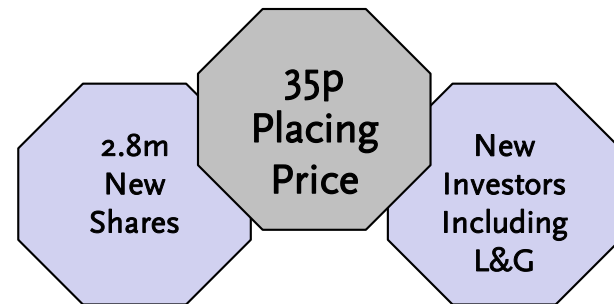
- Pharma development company listed on AIM since 2006 (LSE:IMM)
- Lead drug candidate, Lupuzor™, for the treatment of Lupus, a life threatening autoimmune disease – **100% owned**
 - Phase III pivotal study ongoing
 - Substantial ‘blockbuster’ market potential
- P140 platform with potential to target further auto immune diseases e.g. Crohn’s disease
- Nucants platform with two Phase I trials completed for potential use in combination cancer treatments and in age related macular degeneration (AMD) and diabetic retinopathy
- Peptide technology platform
- Longstanding collaboration with Centre National de la Recherche Scientifique (CNRS)
 - Europe’s largest research institution = ImmuPharma’s ‘Research Engine’
- Experienced management and research team
- Low-cost business model based on outsourcing (c. 20 people)

Continued value creation

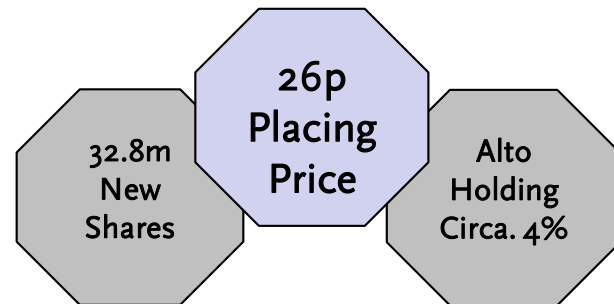
March '17
£4.1m Equity Placing



Oct '16:
£3.5m Vendor Placing & Equity Issue



Feb '16:
£8.4 million Placing & Subscription



Pipeline overview

Forigerimod/P140

- Lupuzor™
- Treatment of Lupus
- Unmet opportunity
- Phase III trial started



- Potential for other autoimmune diseases

Nucants

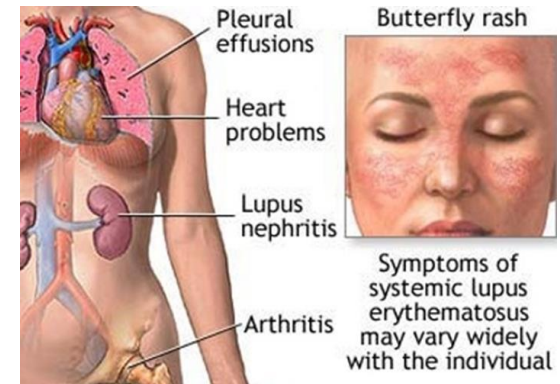
- IPP-204106
- Family of peptides for cancer and ophthalmology
- Phase IIa completed
- Potential for Phase II studies in cancer and AMD and/or diabetic retinopathy
- Potential for other indications

Peptide Platform

- R&D peptide platform developing foldamers
- Discovery
- Diabetes
- New patents filed

What is Lupus?

- Lupus is an autoimmune chronic inflammatory disease, sometimes fatal, associated with disorders of the immune system
- Unmet market need, due to the lack of safe and effective treatments
- Multi-billion sales potential
- Varying patient estimates*:
 - an estimated 5 million people globally suffer from lupus
 - 1.5 million lupus sufferers in Europe/US/Japan
- Current drugs have serious side-effects and limited effectiveness
- GSK's approval of Benlysta paves the path to market



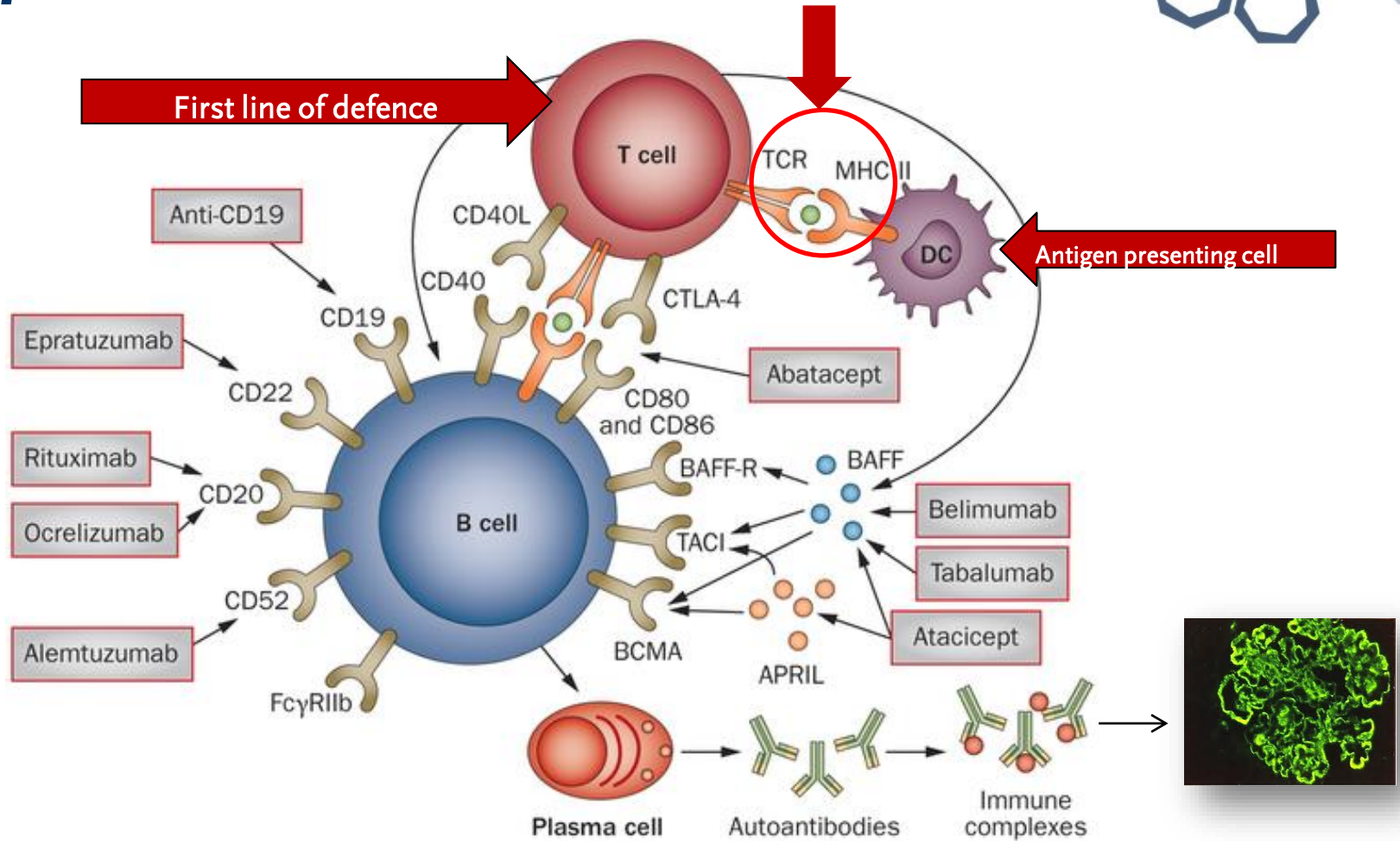
* source: Lupus Foundation of America 'www.lupus.org' (2017)



Lupuzor™

- Lupuzor™ or '*Forigerimod*' is a 21 aa peptide (chemically synthesized)
- Novel mechanism that modulates the immune system by avoiding the activation of auto-reactive T-cells
- Phase IIb demonstrated a significant efficacy in the treatment of Lupus together with outstanding safety
- Lupuzor™ granted *Fast Track* status by the US FDA and approval for pivotal phase III trial under *Special Protocol Assessment*
- Strong patent protection
- Final step prior to filing for marketing approval

Lupuzor™ - mechanism of action P140 / Lupuzor™



(New) therapeutics: most if not all target B cells

Competitive landscape

Current Standard of Care:

- Low-dose steroids, immunosuppressants (e.g. methotrexate) and anti-malarials
- Limited efficacy: 60% of patients are not adequately treated

Other choices:

- Benlysta - GSK's approved drug
 - Monoclonal antibody - intravenous infusion
- High-dose steroids

Urgent need for new and better treatments



Lupuzor™ phase IIb final data

	Lupuzor™	Benlysta*
Duration of treatment	3 months N=86	12 months N=548
Drop-out rate % (active/placebo)	8% / 16%	23% / 25%
% Responder active	62%	43%
% Responder placebo	38% p < 0.025	33% p < 0.025
Clinical impact	+ 25%	+ 10%

Based on published data: Lupuzor (Zimmer et al. 2012); Benlysta (Furie et al. 2011)

** Phase III study*

Attractive economics

- Lupus patients are treated by specialists, not GPs = low marketing costs
- Long term treatment creates high costs to the community
- Benlysta priced at approx. US\$30,000 / per patient / per year
- Lupuzor™ anticipated to have lower pricing
- High margin
- Using the Rheumatoid Arthritis (RA) Market as a case study:
 - Lupus, RA as well as Sjögren patients (no treatment available) have interconnected diseases and share the same physiopathology mechanism corrected by Lupuzor
 - RA drugs have achieved multi-billion annual sales* (Humira US\$14bn, Remicade US\$6.6bn, Enbrel US\$5.4bn) *2015 (Source : Labiotech.EU)

Route to market

Lupuzor™ can be marketed by:

- A global licensee, offering ImmuPharma royalties on sales (similar to US \$500m + Cephalon deal in 2009)
- ImmuPharma controlling manufacture using local distributors, retaining a higher margin
- Being acquired by Big Pharma

Lupuzor™ phase III trial

- Phase III ongoing – 28 investigator sites
 - 11 centres in the US
 - 16 centres in Europe
 - 1 centre in Mauritius
 - Simbec-Orion (CRO) experts in Lupus trials
- Protocol agreed with the FDA
 - One year dosing
 - Protocol similar to that of Phase IIb
 - n = 200 patients/study
 - Double-blind, Randomised, Placebo controlled; once a month (dose 0.2mg)
- Top line data expected during Q1 2018



Find more information on: www.ClinicalTrials.gov/lupuzor

Lupuzor™ phase III trial - study highlights

- 200 patients successfully recruited and randomised (dosed)
 - 293 patients initially screened illustrating the demand from physicians for a new safe and effective treatment for Lupus
- 7 Countries and 28 sites are participating in the study
 - US: 11 sites with 70 patients randomised
 - Europe: 5 Countries and 16 sites with 81 patients randomised
 - Mauritius: 1 site with 49 patients randomised
- Study status as at the end of January 2017
 - over 80% of patients will have been treated for at least 3 months
 - 2 patients have completed the study
 - 24 patients will have been treated for 9 months
 - 50 patients will have been treated for 6 months
 - 90 patients will have been treated for 3 months
- To date no drug (active or placebo) related ‘Serious Adverse Events’ have been reported. This is consistent with the strong safety profile of Lupuzor™ shown in its earlier Phase IIb study



Lupuzor™ key milestones

2015

- US sites open and recruitment commences ✓
- Investigator Meeting ✓

2016

- First dosing of US patients ✓
- European sites open and recruitment commences ✓
- First European patients dosed ✓
- Additional site in Mauritius ✓
- Completion of recruitment of 200 patients ✓

2017

- Further progress updates on trial ✓

2018

- Last patient completes treatment
- Top-line Phase III results



Investment rationale

- Lupuzor™ is a potential blockbuster asset - 100% owned by ImmuPharma
- Pivotal phase III trial on track
- Awarded 'Gold Standard' Special Protocol Assessment and Fast Track designation by FDA
- Competitive, efficacy & safety profile
- Collaboration partnership with CNRS
- P140 platform provides potential to expand into other autoimmune diseases
- Earlier stage development pipeline from pre-clinical through to Phase II
- Value enhancing news-flow anticipated over medium term
- Intensive IR strategy ongoing





Appendix

Management team



Tim McCarthy

Non-Executive Chairman

35 year international business career in high growth biotech, healthcare and technology companies. Former Chief Executive Officer and Finance Director of a number UK listed public and private companies, including Alizyme plc and Peptide Therapeutics Group plc. Extensive experience in raising substantial amounts of equity capital, advising and working at Board level for a diverse range of companies internationally. Fellow of the Association of Chartered Certified Accountants. MBA from Cranfield School of Management.



Dimitri F. Dimitriou, MSc

Chief Executive Officer

25 years' experience in the pharmaceutical and biotech industry. Co-founder of ImmuPharma. Former Senior Director, Worldwide Business Development at GlaxoSmithKline, focusing on worldwide corporate deals. 8 years at Procter & Gamble in marketing, R&D and business development positions. Began his career in marketing at Novartis (Sandoz). BSc in Biochemistry from Kings College and MSc in pathology from the Imperial College Medical School.



Dr Robert Zimmer, MD, PhD

President & Chief Scientific Officer

Founder of ImmuPharma. Expert in clinical pharmacology and life cycle management. Developed a substantial number of products already on the market. Formerly at Roche's headquarters as coordinator of clinical pharmacology and international clinical leader. Former Director and Head of R&D at SkyePharma. MD from Strasbourg Medical School and PhD from the University of Aix-Marseille (France).

Management team



Dr Franco Di Muzio

Senior Non-Executive Director

40 years experience in the pharmaceutical and other industries, encompassing international management experience in business development, strategic marketing, international finance, M & A and re-engineering businesses. Formerly Executive Vice President of Bristol Myers Squibb's medical equipment and products division, Weck International Inc., in charge of Europe, Asia, Middle East and Africa. Ex Area Managing Director Head of all Glaxo Wellcome plc. business in the Middle East, Africa and Turkey. Ex Managing Director of Alza International. Formerly with Colgate Palmolive and Nestle.



Dr Stéphane Méry

Non-Executive Director

Extensive experience in the Healthcare industry. Currently CEO of Contronics Ltd. Former partner at Beringea LLP, a \$400m US/UK venture capital fund. Previously, Fund Manager/CEO of the Bloomsbury Bioseed Fund. Formerly Associate Director, Worldwide Business Development, for SmithKline Beecham (GSK) responsible for the negotiation of several major in-license deals and acquisitions. Doctor in Veterinary Medicine, Veterinary Pathologist, specialising in Nasal Toxicology at the Chemical Industry Institute of Toxicology (CIIT) in North Carolina. MBA from INSEAD.



Tracy Weimar

Vice President, Operations & Finance

Ex Director, Worldwide Business Development at GlaxoSmithKline, involved in a number of corporate licensing deals. A number of positions in health economics, strategy development, sales and marketing at GSK. Non-executive director for the Avon and Wiltshire Mental Health Partnership NHS Trust (member of Audit and Remuneration Committees of the Trust). 5 years at Arthur Andersen in San Francisco and London, responsible for a range of consulting and compliance projects. MBA from the London Business School and BA in Economics from the University of California, Berkeley, USA.

Team

Lisa Baderon

Head of Public & Investor Relations

Dr Paolo Bessieres

Vice President Head of Business Development

Dr Fanny Valleix

Head of Clinical Research

Dr Catherine Bernard

Head of Regulatory Affairs

Claire Venin

Researcher

Juliette Fremaux

Researcher

Sebastien Goudreau

Research Director

Professor Sylviane Muller

***Chair of Therapeutic Immunology
at CNRS (Strasbourg)***

Dr Gilles Guichard

Research Director at CNRS (Bordeaux)

Dr José Courty

Research Director at CNRS (Paris)

Centre National de la Recherche Scientifique



- The CNRS is the largest basic research organisation in Europe.
- It takes first place in the Nature Index, a new ranking of international scientific institutions proposed by the journal Nature. It is ahead of the Chinese Academy of Sciences, Germany's Max Planck Society and the Harvard University in the US.

ImmuPharma's Research Engine





Lupuzor™ deal – case study



- In 2009, ImmuPharma licensed the world-wide rights to Lupuzor™ to US specialty pharma company Cephalon Inc.
- Cephalon paid ImmuPharma \$15m upfront prior to phase IIb completion and \$30m when phase IIb interim data became available
- This was part of \$500m cash milestone payments plus high royalties on sales
- Cephalon assumed all costs of development and commercialisation
- Cephalon acquired by Teva Pharmaceuticals (primarily a generics company) and ImmuPharma terminated the license deal regaining all product rights due to non-compete and change of control clauses

Provides validation and asset value



Immupharma plc
50 Broadway
Westminster
London SW1H 0RG
U.K.

Tel: +44 20 7152 4080
www.immupharma.com

Contact

tim.mcarthy@immupharma.com
dimitri.dimitrou@immupharma.com
lisa.baderoon@immupharma.com

Twitter : @immupharma

UK Advisers

Nominated Advisor & Broker
Northland Capital Partners Ltd

Public Relations & Investor Relations
lisa.baderoon@immupharma.com
Capital Access Group

Auditors

Nexia Smith & Williamson

Solicitors

Bircham Dyson Bell